

Transformational Technologies for Digital Publishing & Printing

ON DEMANDTM

EXPOSITION & CONFERENCE

MARCH 22-24, 2011 • WASHINGTON DC
WALTER E. WASHINGTON CONVENTION CENTER

Save the onsite fee!

FREE PASS COMPLIMENTS OF:

U.S. Government Printing Office

BOOTH #:

3124

YOUR REGISTRATION SOURCE CODE:

473F

Register now at:



www.ondemandexpo.com



866-517-5048

FREE Expo Pass to ON DEMAND Expo this March!

Your Free Expo Pass Includes Access to:

Keynotes & General Sessions:



Tuesday, March 22 • 8:30 AM – 9:00 AM
What's New at ON DEMAND
Jim Hamilton • Group Director, InfoTrends



Tuesday, March 22 • 9:00 AM – 10:00 AM
Transforming a Publishing Icon
Rob Covey • SVP Content Development & Design, National Geographic Digital Media



Wednesday, March 23 • 9:00 AM – 10:00 AM
The New Era of Printing On Demand
Charlie Corr • VP, Corporate Strategy, Mimeo

Expo Hall Floor – Featuring 3 Pavilions:

- **Mailing & Fulfillment Pavilion**
- **Wide-Format Pavilion – NEW!**
- **Publishing & Marketing Pavilion – NEW!**

Networking Events:

Welcome Reception

Tuesday, March 22 • 5:00 PM – 6:30 PM

Publish or Perish Game Show

Wednesday, March 23 • 5:00 PM – 6:30 PM

Hosted by: Chuck Weger

Tired of the publishing rat race? Sick of acronyms? CSS3, OEB, HTML5 getting you down? You'll see two teams of industry experts compete for glory and honor! Plus, you'll get a chance to stump these so-called "experts," and win prizes. WARNING: not recommended for people who take themselves too seriously!

New Conference Program at
ON DEMAND Expo 2011!

PUBLISHING X CHANGE

Register using code **A411H** &
Save \$100 Off Early Bird Rates
for a Main or 2-Day Pass by 2/11.
Visit www.publishingxchange.com

Expo Hall Hours:

Tuesday, March 22	10:00 AM – 5:00 PM
Wednesday, March 23	10:00 AM – 5:00 PM
Thursday, March 24	10:00 AM – 2:00 PM

For Complete Event Details and to Register for a FREE Expo Pass, Visit www.ondemandexpo.com

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